

The Catoctin Banner

Your Good News Community News Source for Northern Frederick County, Maryland Since 1995

Since 1995, *The Catoctin Banner* newspaper has provided a friendly source of community news and information for northern Frederick County residents while striving to promote a sense of community spirit and pride.

Ad Deadline: Monday of the final full week of the month.

Circulation

Total Run Size: 9,300

Published Monthly (first Thursday)

Covering all of Northern Frederick County

Residential and Business Postal Customers

Mailed Distribution to:

- 8,857 postal customers
Rural and P.O. Boxes in all of Thurmont; north to Emmitsburg; south including Lewistown; east to Rocky Ridge; and west to Sabillasville and Cascade.
- Remainder of copies via community-wide distribution and paid subscriptions

(*numbers are approximate & fluctuate with postal customer figures)

For More Information:



13425 Moser Road • Thurmont, MD 21788

Deb Spalding, Publisher/Owner

301-693-9503 message center

301-271-1050 mobile

fax: 301-447-2946

news@thecatocinbanner.com

www.thecatocinbanner.com

Affordable Display Rates

The more you buy — the more you save!

AD SIZE	NUMBER OF INSERTIONS		
	12 ads/year	6 ads/year	1 ad/year
1/16 page	\$48 ea.	\$55 ea.	\$60 ea.
• 1 column (2 3/8") x 3"			
1/8 page	\$94 ea.	\$99 ea.	\$110 ea.
• 1 col. (2 3/8") x 6" or 2 col. (5") x 3"			
3/16 page	\$128 ea.	\$135 ea.	\$150 ea.
• 1 col. (2 3/8") x 8" or 2 col. (5") x 4"			
1/4 page	\$195 ea.	\$207 ea.	\$230 ea.
• 1 col. (2 3/8") x 12" or 2 col. (5") x 6"			
3/8 page	\$254 ea.	\$269 ea.	\$299 ea.
• 3 col. (7 5/8") x 6"			
1/2 page	\$358 ea.	\$379 ea.	\$421 ea.
• 2 col. (5") x 12" or 4 col. (10 1/4") x 6"			
3/4 page	\$456 ea.	\$483 ea.	\$537 ea.
• 3 col. (7 5/8") x 12" or 4 col. (10 1/4") x 9"			
Full page	\$583 ea.	\$617 ea.	\$686 ea.
• 4 col. (10 1/4") x 12"			

- Prices listed above are **per ad**, based on an agreement for the number of insertions within a 12 month period. The 12 time insertion rate is for 12 **consecutive** months. Multiple insertions - may change ad copy and size as desired during agreement.
- Ad sizes of 3/16 page or larger **include** a space discount; ads 1/2 page and larger **include** a greater discount.
- Custom ad sizes available to fit your budget. Call for details.
- Ad design included in price. Proofs provided upon request. Extensive design may incur extra charges.

Display Ad Options

Color in Display Ad: Spot and 4-Color Process Color Available
Spot Color Add \$50
Four-Color Process Add \$100

Classified Ads: 25¢ per word or minimum \$5.00/ad